

Profile Thomas Reinhard Auer

Thomas Auer completed his primary technical education with a federal Swiss degree in Marketing. More than 20 years of his professional life he spent in biomedical technique environment. In 1998 he started his self-employment career, offering consulting services in QMS- & strategic HRM projects. End of 1999 he started to focus his activities on the human aspects of knowledge work. Since then, he published a large number of papers in the German speaking area and wrote the glossary «ABC of the Knowledge Society», which is available in German only. Thomas Auer is full member of the *New Club of Paris*; acts as speaker at KM events and is a curricula developer, lecturer & examiner for KM education.

Bibliography > www.hrm-auer.ch/downloads/Biblio_TA.pdf

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The heart works with 70 bits average. Each cycle produces a lot of heart blood for new ideas.

He's working on his own and/or in small groups with a clear Commitment.

Inside and outside no cultural barriers. Conspicuous is his constructive squareheaded mentality.

- Engagements:
- Full member of the *New Club of Paris* (NcoP)
 - Founder of the union *Promotion of the Swiss Knowledge Society* (VFSW)
 - Founding member *Swiss Knowledge Management Forum* (SKMF)
 - Member of the *Union Public Utility Affoltern am Albis* (GGA)
 - Member of the *Union Old Boyscout Dakota* (APV)

In his spare time, Thomas Auer is an enthusiastic biker and (mountain-)hiker. His favourite tours are documented on www.hrm-auer.ch/bibliografie.php. On the same page some links lead to earlier professional initiatives, which haven't a context to his actual occupation, but they still contain valid information



Enjoying physical exercise in an attractive environment